

Thanks to a revolutionary personalized retargeting advertising technology, Criteo is one of the fastest growing players in the online industry. We are backed by Index Ventures, and in the last year have built a portfolio of more than 200 clients including many of the largest e-commerce merchants.

We are seeking a Traffic Acquisition Manager for our US team, located in Palo Alto, California. The Traffic Acquisition Manager will manage the ongoing partnerships with all our major ad networks and online publishers.

Tasks:

- Management of new and existing campaigns across our network.
- Manage relationships with major ad networks and online portals
- Implementation and trafficking of new online campaigns
- Tracking campaign performance and ensuring timely optimization of all campaigns.
- Handle issues with existing campaigns.
- Negotiate changes to terms and conditions of contracts
- Consultant on market-specific conditions
- Contribute to building the Criteo brand and community

Skills:

- Experience (4+ years) in Display market (Ad Operation, Trafficking, Account Management...),
- Strong knowledge of CPM, CPC and CPA, with strong analytical abilities.
- Preferably contacts with Ad Networks, and Online Portals
- Ability to work in fast-paced and evolving environment
- Very organized
- Strong communication skills, written and spoken
- Good technical understanding of ad operations, but not required to have a technical background
- Early adopter of technology and knowledge of the online space

Please send resume to m.mccullough@criteo.com

Criteo is an equal opportunity employer.