Criteo Announces the Appointment of Patrick Gallinari to the Criteo AI Lab

Gallinari, a pioneer in neural network research across France and Europe, will lead a top research team at the growing Criteo AI Lab in Paris

PARIS, March 25, 2019 - Criteo (NASDAQ: CRTO), the advertising platform for the open Internet, announced today, the appointment of Patrick Gallinari, a widely-respected and renowned French researcher, best known for his work with neural networks and precursors of deep learning.

Prior to joining the Criteo AI Lab, Gallinari was Director of the Computer Laboratory at the prestigious Sorbonne University In his ten years at Sorbonne University, Gallinari was responsible for the Machine-Learning and Information Access (MLIA) team. He teaches statistical learning and directs doctoral students on key topics in this field. His work focuses heavily on algorithmic aspects of machine learning, as well as application domains that involve the analysis of semantic data. Gallinari also works on the modeling of dynamic systems and their application in high-stakes areas, such as climate sciences.

Gallinari is respected across Europe for his advancements in neural network research over the last two decades. At Criteo, he will participate in the scientific animation of the Criteo AI Lab and work with a team of researchers to support and advance deep learning research.

"In recent years, the interest and investments in artificial intelligence and deep learning research has risen rapidly in France. The launch of the Criteo AI Lab has contributed tremendous credibility and momentum for this movement. I look forward to lending my academic and industrial perspective to the important work already being done by the world-class research teams at the Criteo AI Lab," said Gallinari.

"I am delighted that Patrick has joined the deep learning researchers within the Criteo AI Lab," said Suju Rajan, SVP and Head of Research at Criteo AL Lab. "Since the creation of the Lab, our ambition has been to link the excellence of academic practices with relevant data and real-world machine learning problems that we have at Criteo. As a trailblazer for advancements in neural network research, Patrick's expertise and tenure will enable us to accelerate Criteo AI Lab's deep learning research."

Created in June 2018, the Criteo AI Lab is composed of 80 engineers and researchers. Its mission is to be a center of excellence in research on deep learning and artificial intelligence, and to explore the impact of AI at a global scale on advertising and commerce. In addition to developing new user-centric applications, the Criteo AI Lab publishes its research in public forums and develops open source tools to spark collaboration. The Criteo AI Lab also provides researchers with the means to apply their research to the real world and thus, improve the experience of billions of Internet users. Finally, Criteo AI Lab programs extend to universities, allowing them to participate in industrial research, and funds internships, PhDs and postdoctoral research to support the next generation of leaders.

About Criteo
Criteo (NASDAQ: CRTO) is the advertising platform for the open Internet, an ecosystem that favors neutrality, transparency and inclusiveness. 2,700 Criteo team members partner with over 19,000 customers and thousands of publishers around the globe to deliver effective advertising across all channels, by applying advanced machine learning to unparalleled data sets. Criteo empowers companies of all sizes with the technology they need to better know and serve their customers. For more information, please visit www.criteo.com.

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