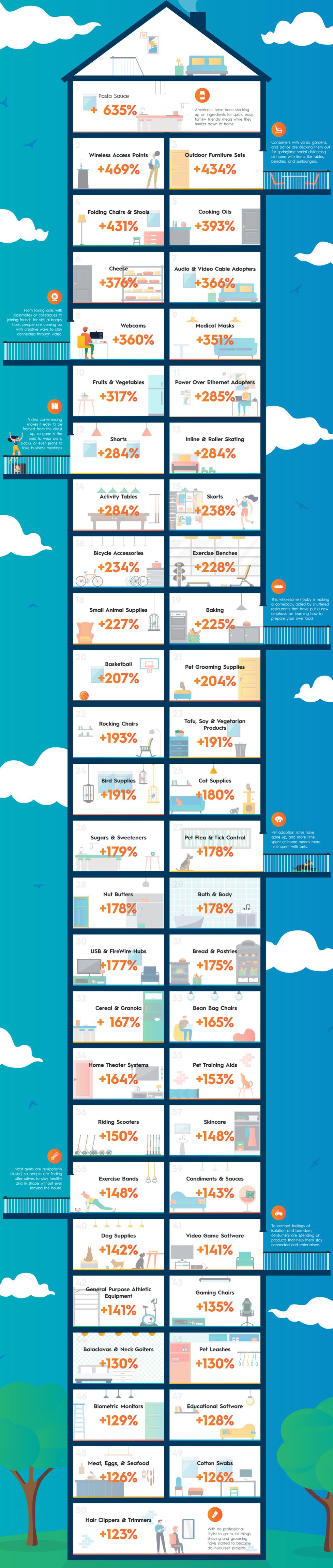


50 Growing Product Categories in the US

Since mid-March, more cities have enforced social distancing measures, and homes are now the main venue for life's daily activities: working, learning, shopping, exercising, resting, dining, and entertainment. Here are 50 top products—based on two billion active monthly shoppers across 20,000 retailers who work with Criteo—that consumers are buying to accommodate their new mostly-from-home lifestyle:



For more detailed insights, contact your Criteo Account Strategist or visit our [Coronavirus Impact Dashboard](#).