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### Criteo contracting entities, governing law and jurisdiction

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Unless otherwise indicated, the Criteo Affiliate that provides the Criteo Service ("Criteo"), the applicable law and the courts that have exclusive jurisdiction, shall depend upon the location of the audience selected by the Partner.

Partner acknowledges that different Criteo Affiliates may be involved in the payment and invoicing processes.

#### Location of audience: Japan

**The Criteo Service shall be provided by:** Criteo K.K.

**Governing law:** Japanese law

**Courts having exclusive jurisdiction over disputes:** Courts of Tokyo

#### Location of audience: Singapore, Hong Kong, Malaysia, Thailand, Taiwan, Vietnam Philippines, Indonesia, Lao People's Democratic Republic, Brunei, Myanmar, Cambodia, Macao, Pakistan

**The Criteo Service shall be provided by:** Criteo Singapore Pte. Ltd

**Governing law:** Singaporean law

**Courts having exclusive jurisdiction of disputes:** Courts of Singapore

#### Location of audience: Korea

**The Criteo Service shall be provided by:** Criteo Korea Ltd.

**Governing law governing:** Korean law

**Courts having exclusive jurisdiction over disputes:** Courts of Seoul

#### Location of audience: Germany, Armenia, Austria, Azerbaijan, Poland, Albania, Algeria, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Georgia, Greece, Hungary, Israel, Kazakhstan, Kyrgyzstan, Liechtenstein, Macedonia, Malta, Moldova, Montenegro, Romania, Serbia, Slovakia, Slovenia, Tajikistan, Ukraine, Uzbekistan

**The Criteo Service shall be provided by:** Criteo GmbH

**Governing law:** German law

**Courts having exclusive jurisdiction over disputes:** Courts of Munich

#### Location of audience: Brasil

**The Criteo Service shall be provided by:** Criteo do Brasil Desenvolvimento de Serviços de Internet Ltda

**Governing law governing:** Brazilian law

**Courts having exclusive jurisdiction over disputes:** Courts of Sao Paulo

#### Location of audience: Australia and New Zealand

**The Criteo Service shall be provided by:** Criteo Australia Pty Ltd

**Governing law governing:** Australian law

**Courts having exclusive jurisdiction over disputes:** Courts of Australia



**Location of audience: Netherlands, Belgium, Luxembourg**

**The Criteo Service shall be provided by:** Criteo B.V.  
**Governing law:** Dutch law  
**Courts having exclusive jurisdiction over disputes:** Courts of Amsterdam

**Location of audience: France, Switzerland, Ireland, Andorra, French Polynesia, Holy See, Monaco, New Caledonia, San Marino**

**The Criteo Service shall be provided by:** Criteo SAS  
**Governing law governing:** French law  
**Courts having exclusive jurisdiction over disputes:** Courts of Paris

**Location of audience: Spain and Portugal**

**The Criteo Service shall be provided by:** Criteo España, S.L.U.  
**Governing law:** Spanish law  
**Courts having exclusive jurisdiction over disputes:** Courts of Madrid

**Location of audience: Denmark, Finland, Norway, Sweden, Estonia, Faroe Islands, Greenland, Iceland, Latvia, Lithuania, Svalbard and Jan Mayan**

**The Criteo Service shall be provided by:** Criteo Nordics AB  
**Governing law governing:** French law  
**Courts having exclusive jurisdiction over disputes:** Courts of Paris

**Location of audience: Italy**

**The Criteo Service shall be provided by:** Criteo S.r.l.  
**Governing law:** Italian law  
**Courts having exclusive jurisdiction over disputes:** Courts of Milan

**Location of audience: United Kingdom, Antarctica, Gibraltar, Guernsey, Isle of Man, Jersey**

**The Criteo Service shall be provided by:** Criteo Ltd  
**Governing law:** English law  
**Courts having exclusive jurisdiction over disputes:** Courts of London

**Location of audience: United States, Venezuela, Peru, Ecuador, Dominican Republic, Costa Rica, Uruguay, Panama, Puerto Rico, Guatemala, Bolivia, Paraguay, El Salvador, Jamaica, Honduras, Haiti, Nicaragua, Trinidad and Tobago, Bahamas, Mexico, Argentina, Colombia, Chile**

**The Criteo Service shall be provided by:** Criteo Corp.  
**Governing law governing:** Laws of State of New York  
**Courts having exclusive jurisdiction over disputes:** Courts of New York County, New York



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**Location of audience: Canada**

**The Criteo Service shall be provided by:** Criteo Canada Corp.

**Governing law:** Laws of the Province of Ontario and the laws of Canada applicable therein

**Courts having exclusive jurisdiction over disputes:** Courts of Toronto

**Location of audience: Turkey**

**The Criteo Service shall be provided by:** Criteo Reklamcılık Hizmetleri ve Ticaret A.Ş.

**Governing law:** Laws of Turkey

**Courts having exclusive jurisdiction over disputes:** Courts of Istanbul

**Location of audience: United Arab Emirates, Afghanistan, Angola, Bahrain, Botswana, Congo, Cote d'Ivoire, Cameroon, Algeria, Egypt, Ethiopia, Gabon, Ghana, Iraq, Jordan, Kenya, Kuwait, Lebanon, Libya, Morocco, Madagascar, Mauritius, Mozambique, Namibia, Nigeria, Oman, Qatar, Rwanda, Saudi Arabia, Senegal, Swaziland, Tunisia, Tanzania, Uganda, Yemen, South Africa, Zambia, Zimbabwe**

**The Criteo Service shall be provided by:** Criteo MEA FZ-LLC

**Governing law:** UAE law as applicable in the Emirate of Dubai

**Courts having exclusive jurisdiction over disputes:** UAE courts of the Emirate of Dubai

**Location of audience: India, Bangladesh, Bhutan, Nepal, Sri Lanka**

**The Criteo Service shall be provided by:** Criteo India Private Limited

**Governing law:** Applicable Indian Laws

**Courts having exclusive jurisdiction over disputes:** : All disputes or difference relating to any of the matters set out in the Terms shall be referred to a sole arbitrator to be jointly appointed by the Parties. The seat of the arbitration shall be New Delhi and the venue shall be New Delhi.