

Our commitment

At Criteo, sustainability means inspiring a more environmentally friendly adtech industry by pioneering initiatives that reduce our carbon footprint, promote eco-friendly practices, and foster a culture of stewardship.

2023 marked the concretization of our short-term and long-term action plans and carbon reduction goals. We defined our greenhouse gas (GHG) emission reduction targets for 2030, aligned with the 1.5°C scenario of the Paris Agreement and validated by the Science Based Target initiative (SBTi).

Key Milestones

- GHG emissions reduction targets validated by SBTi
- Environmental Statement
- CDP Climate Change questionnaire (C rating)
- EcoVadis Silver Medal (70/100 for Environment)
- Aligned with recommendations from the Task Force on Climate-related Financial Disclosures (TCFD)

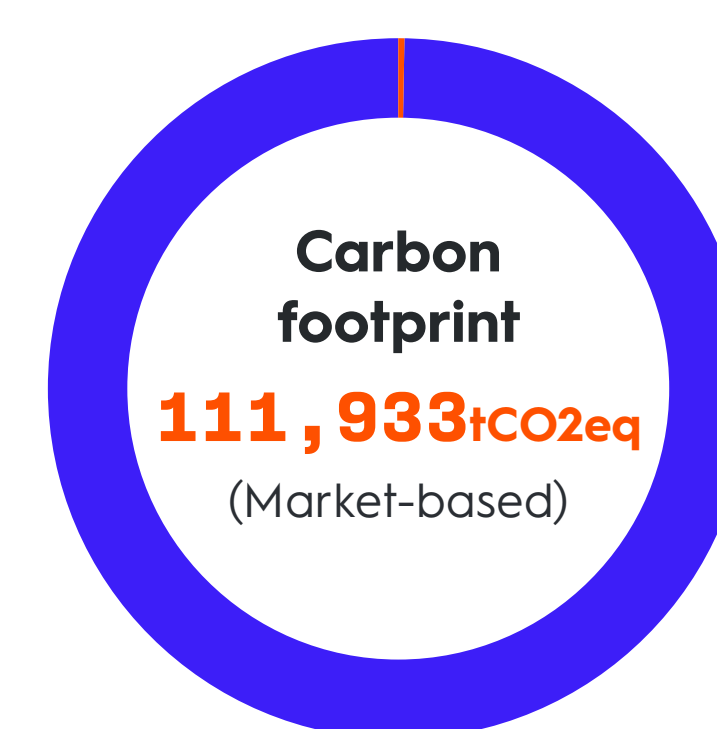
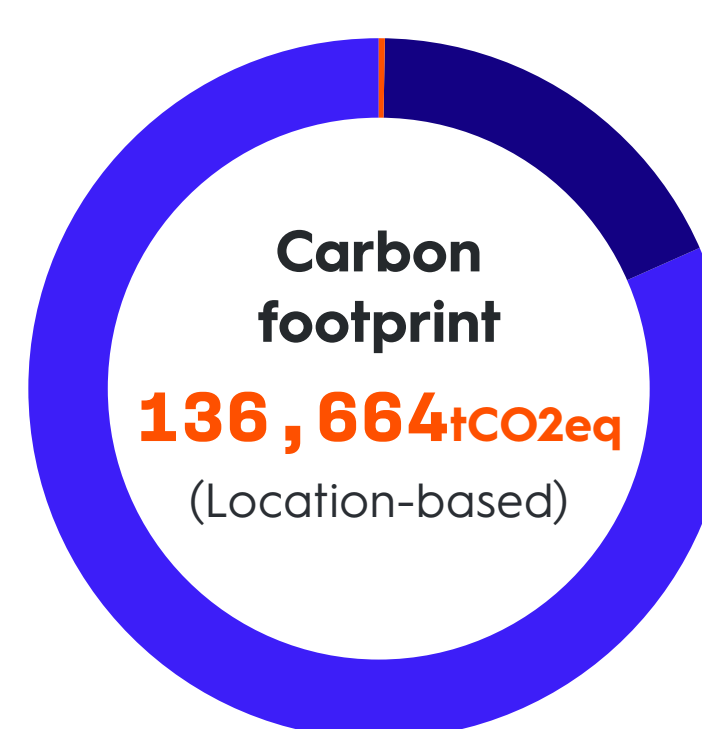
GHG Assessment

- Scopes 1, 2 and 3
- Greenhouse Gas Protocol (GHG Protocol)
- SWEEP software

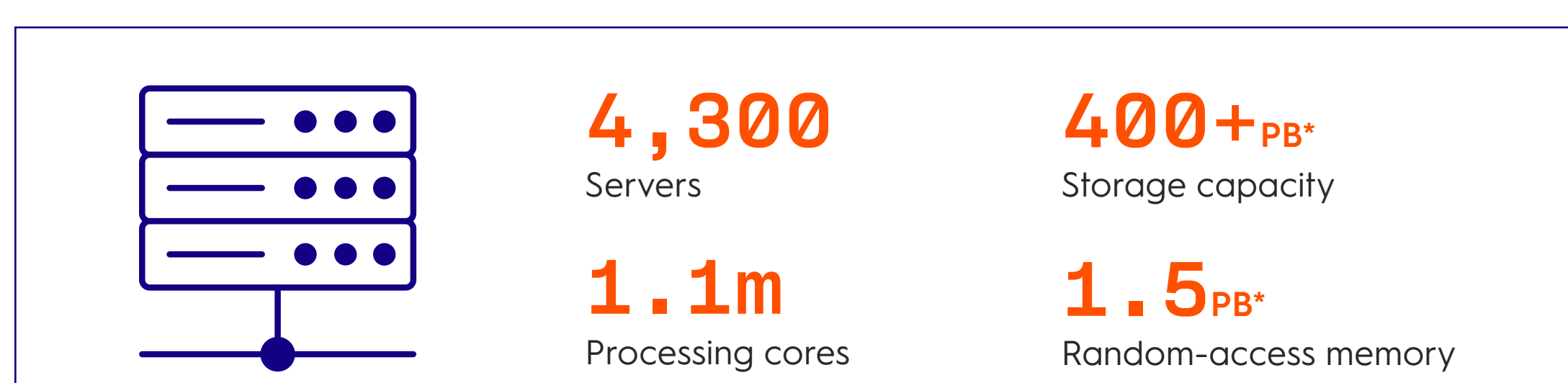
2023



Approximately **92%** of Criteo's 2023 GHG emissions were induced by the infrastructure and business perimeters (use of the Criteo solution), and almost all the emissions came from Scopes 2 and 3.



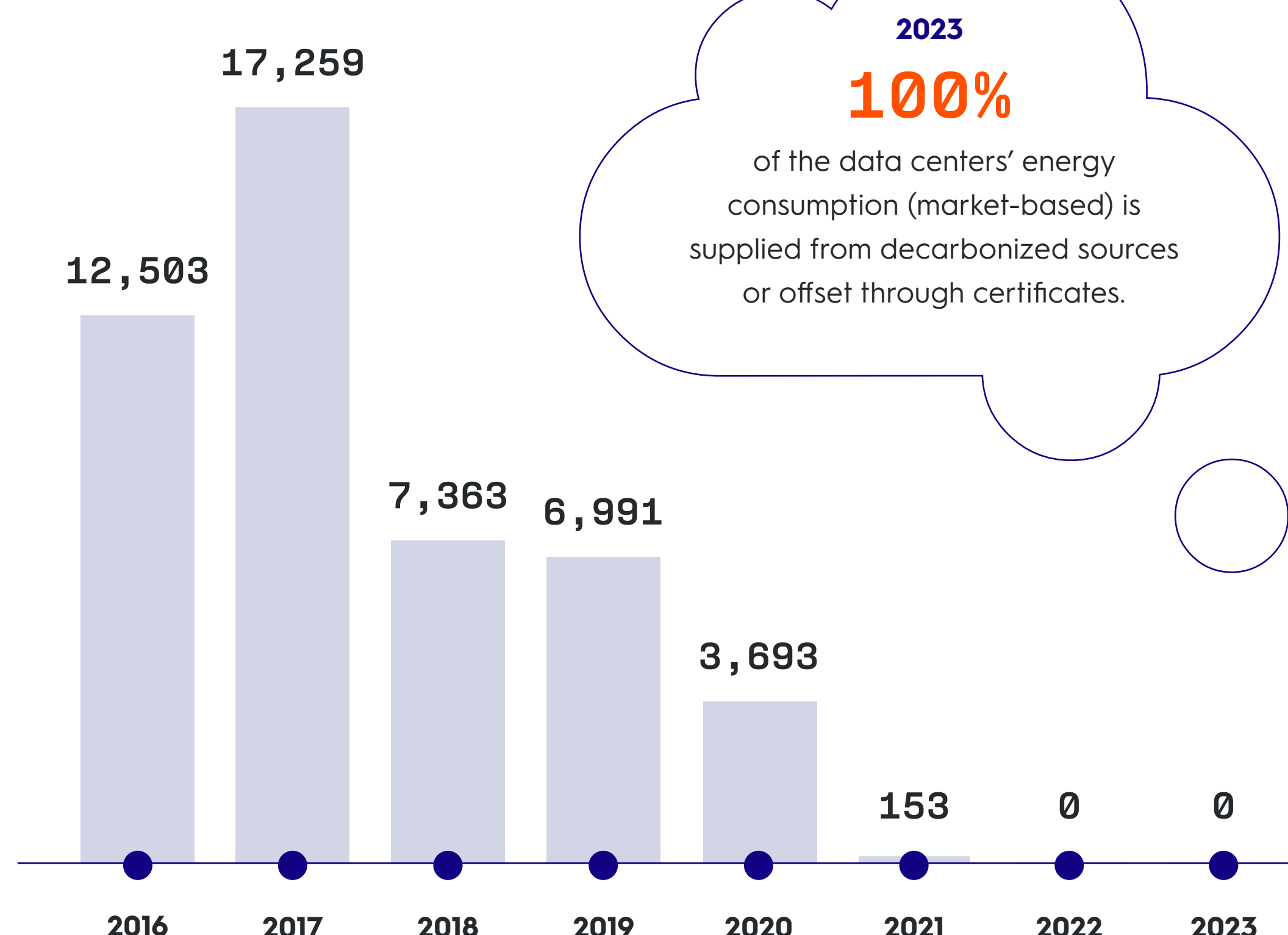
Storage Capacity



*PB: Petabytes

Energy Consumption and GHG Emissions due to Data Centers

Data Centers' CO2 Emissions (tCO2eq)



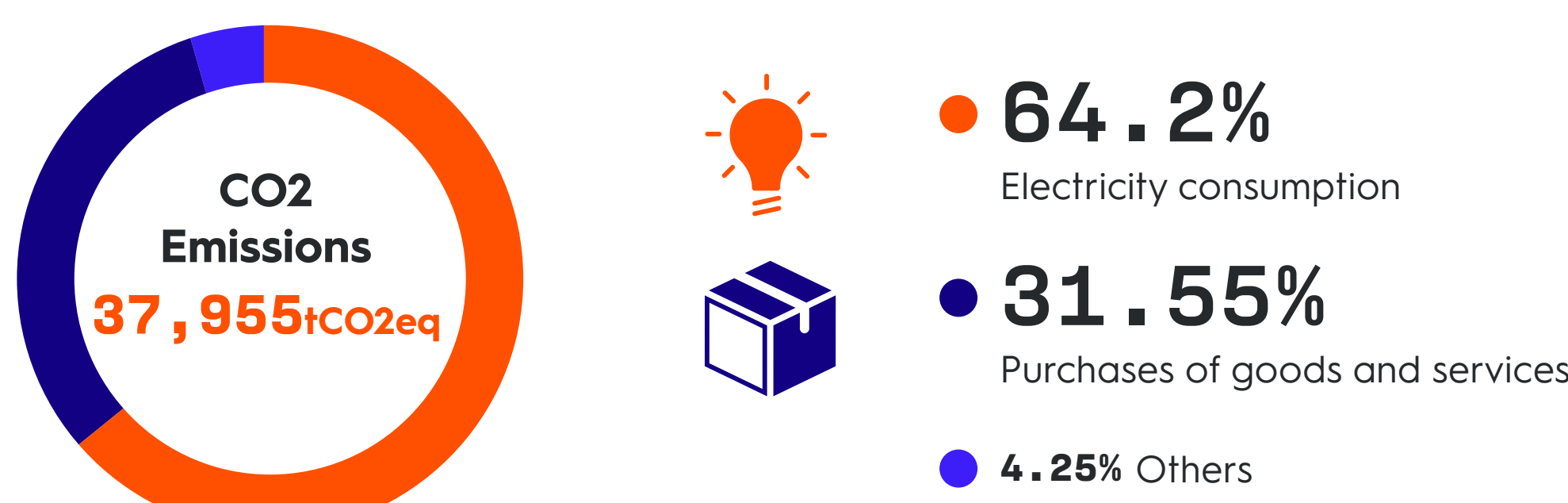
100% of the data centers' energy consumption (market-based) is supplied from decarbonized sources or offset through certificates.

Criteo's server infrastructure accounts for one of its largest environmental impacts.

28% of Criteo's overall carbon footprint

98% of Criteo's total energy consumption

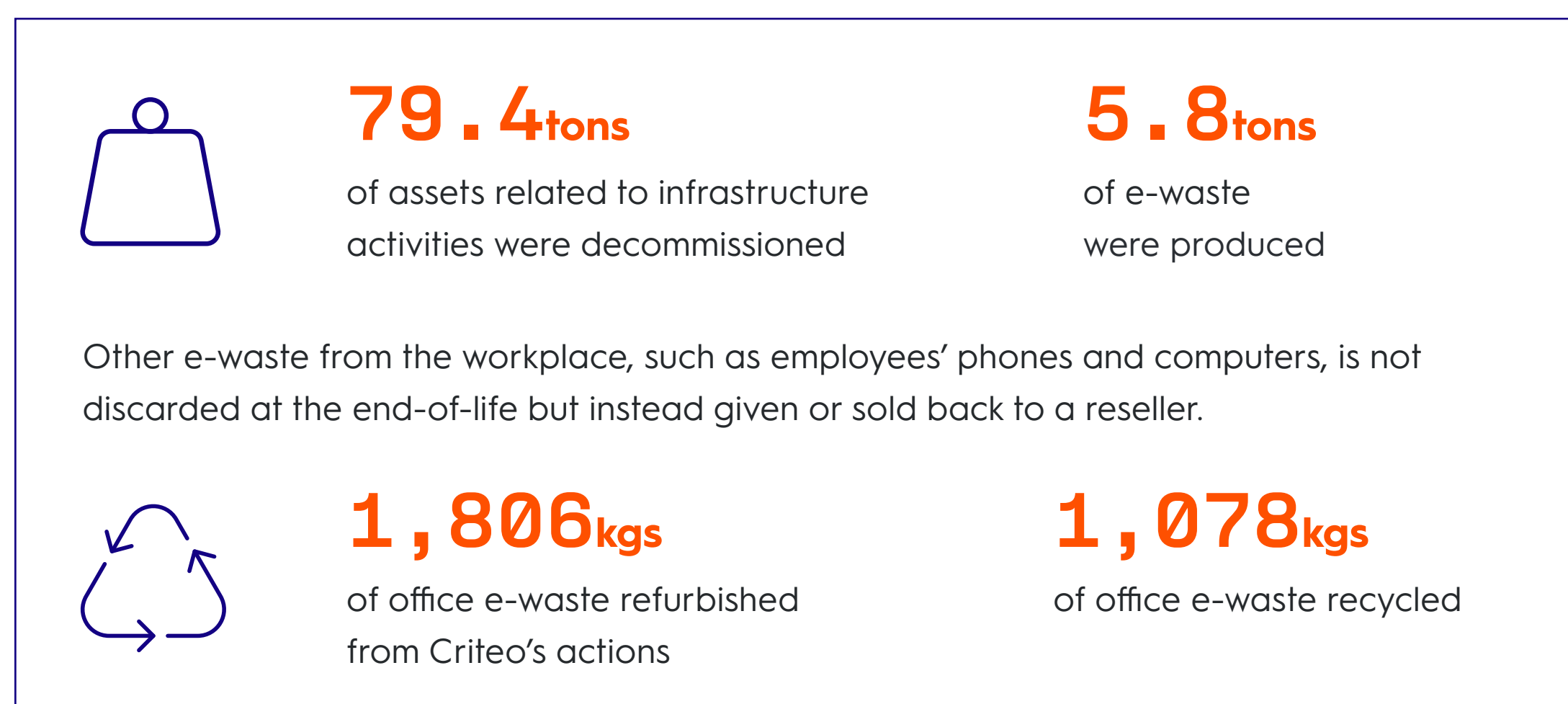
Total Infrastructure CO2 Emissions



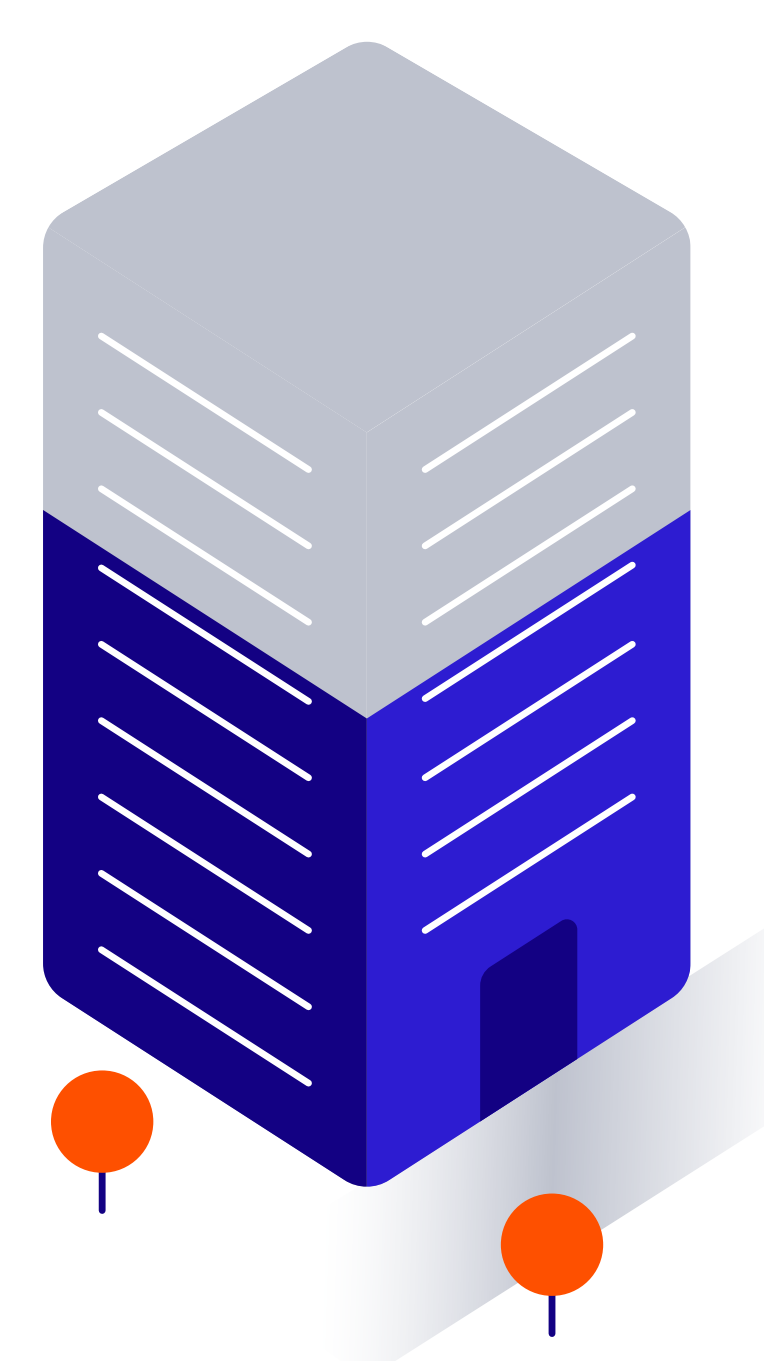
Natural resources consumption for data centers

In 2023, Criteo was able to assess the data centers' total water usage, which amounted to **65.5 million L**.

E-waste management



Environmental Impact of Offices and Travel



61% of our leased offices are covered by a **green certification** based on office area in m².



In 2023, all emissions related to business trips and hotels have been offset with VCS (Verified Carbon Standard CO2 Certification) certified credits through a partnership with the non-profit Tree-nation.

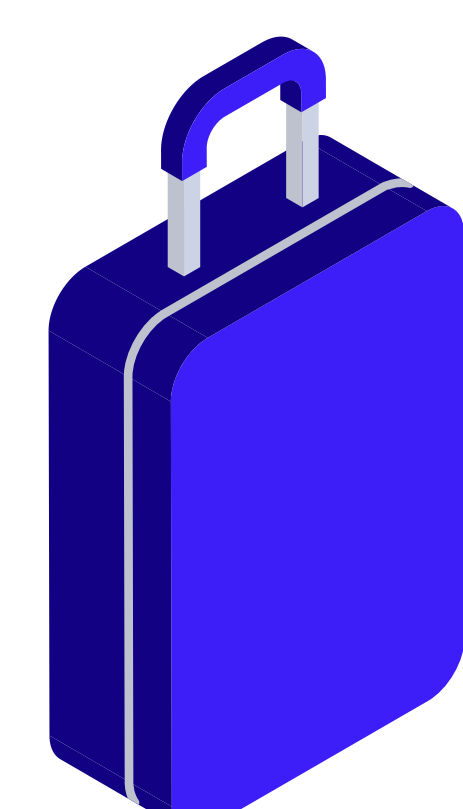
GHG Emissions due to Offices and Travel

	2023
From electricity consumption (offices)	462tCO2eq
From business trips (incl. plane and train)	4,744tCO2eq
From commuting	77tCO2eq
Carbon footprint per employee (offices consumption + business trips + commuting)	1.46tCO2eq / employee

Our Travel policy was replaced by a new **Sustainable Travel Policy** to be effective as of 2024.

This revamped policy emphasizes the sustainable travel practices of our employees and highlights the situations when air travel is not allowed, as well as details on how to book an environmentally friendly hotel through our partner, Egencia.

Besides outlining tangible actions to become more sustainable, this policy includes a clear focus on increasing our employees' awareness of their responsibility to travel less frequently and in a more sustainable manner.



Energy Consumption due to Offices

	2023
Total office electricity consumption	1,590MWh
Total per employee	0.44MWh/employee
% from renewable energy sources	29%

Environmental impact of subcontractors and suppliers

Our practices regarding sustainable procurement are strengthened and supported using a new **Vendor Risk Management (VRM)** tool implemented in 2023: **GraphiteConnect**.

Since the launch of our VRM tool, **170 vendors** have already been vetted representing about:

10% of our active vendors' base.

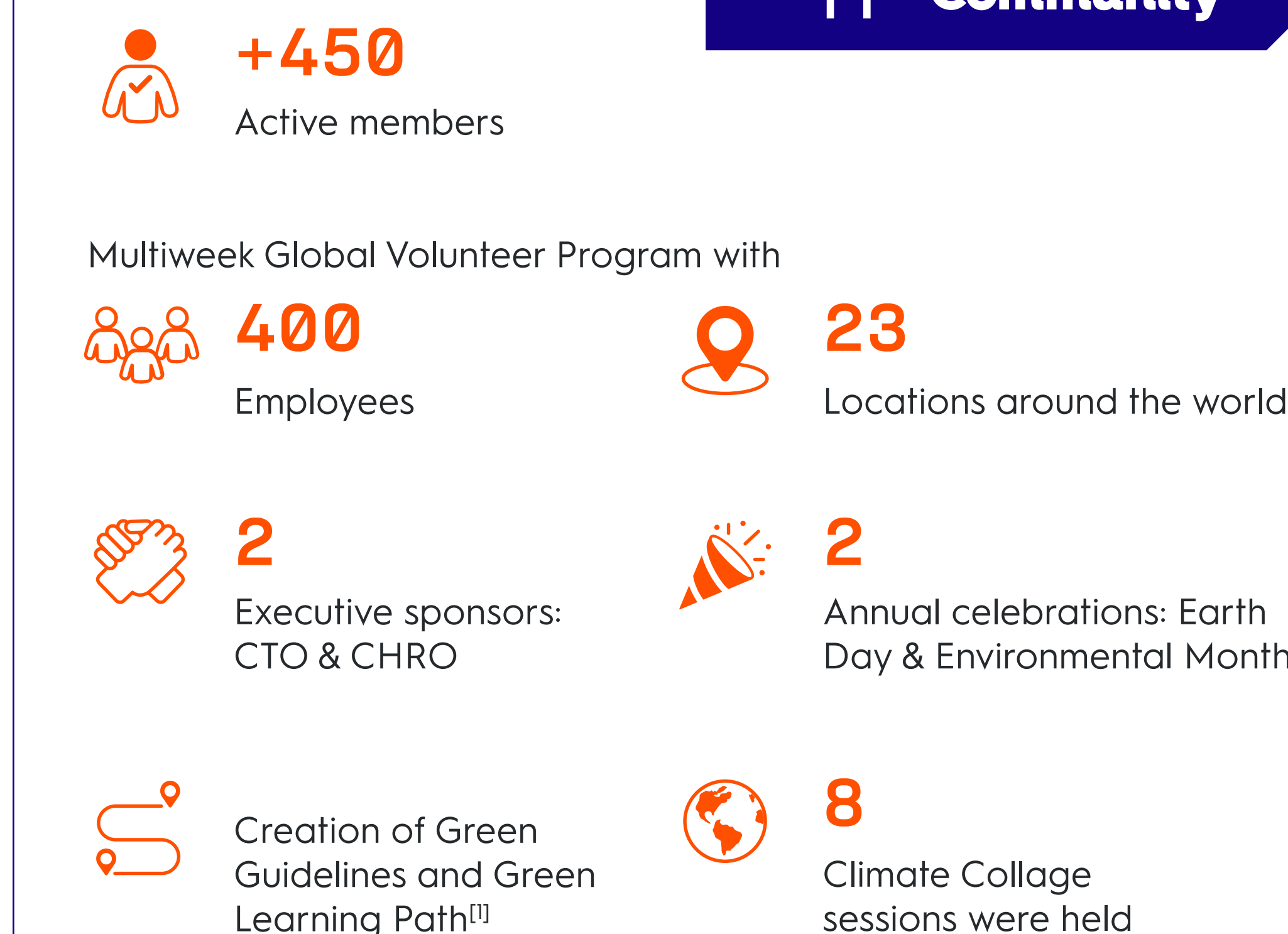
In 2017, Criteo rolled out its global procurement policy, that has been continuously updated since and was replaced with a **Sustainable Procurement Policy in 2023**.

This Sustainable Procurement Policy emphasizes Criteo's and the Procurement team's commitment to integrating sustainability into their selection of suppliers to create a more eco-conscious network.

Through this policy, Criteo notably aims to integrate CSR considerations into procurement, focusing on risk management, refining procurement roles and missions, and clearly explaining our CSR goals.

Employees' Green Initiatives

CRITEO Cares **Green Community**



¹⁾ The Green Learning Path is designed to provide a 5-minute training course to employees at Criteo, introducing them to Criteo's environmental strategy, eco-responsible best practices to adopt, and ways to get involved through Criteo's actions. This module is included in the onboarding process and aims to be lengthened.