

Criteo Promotes Connor McGogney to Chief Strategy Officer

New York – Aug 26, 2025 – [Criteo](#) (NASDAQ: CRTO), the global platform connecting the commerce ecosystem, today announced the promotion of Connor McGogney to Chief Strategy Officer. McGogney previously served as Chief Business Development Officer, leading the company's global partnerships and corporate development efforts.

Since joining Criteo in 2018, McGogney has been instrumental in advancing the company's growth through strategic partnerships and acquisitions. He played a central role in building Criteo's partnership ecosystem and oversaw the acquisition of several retail media acquisitions and of Iponweb, which significantly enhanced the company's platform capabilities and reinforced its leadership in commerce media.

"Connor has been a driving force in shaping Criteo's growth trajectory," said Michael Komasinski, Chief Executive Officer of Criteo. "His ability to align our business with the evolving needs of partners, clients, and the broader market has been critical to our success. We are thrilled to recognize his ongoing contributions with this promotion."

As Chief Strategy Officer, McGogney will continue to oversee partnerships and corporate development as well as Criteo's corporate strategy and long-term growth agenda. He will work closely with leaders across the organization to identify new growth opportunities, deepen Criteo's market positioning, and leverage AI-driven innovation to strengthen Criteo's role as the preferred partner in the commerce ecosystem.

Prior to joining Criteo, McGogney served as Vice President, Global M&A and Corporate Development at Nielsen, and earlier as Vice President, Media and Technology Investment Banking at Credit Suisse.

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About Criteo

Criteo (NASDAQ: CRTO) is the global platform connecting the commerce ecosystem for brands, agencies, retailers, and media owners. Its AI-powered advertising platform has unique access to more than \$1 trillion in annual commerce sales—powering connections with shoppers, inspiring discovery, and enabling highly personalized experiences. With thousands of clients and partnerships spanning global retail to digital commerce, Criteo delivers the technology, tools, and insights businesses need to drive performance and growth. For more information, please visit criteo.com.